

Print Advertising and Sponsorship Ancillary Agreement

1. EXHIBITOR INFORMATION PLEASE PRINT

Exhibiting Company Name: _____

Contact Name: _____ Title: _____

Title: _____

Address: _____

City: _____ Province / State: _____ Zip: _____ Country: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

FOR OFFICE USE ONLY	
Payment Received:	
<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	
Date Accepted:	
<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	
Booth Number	
<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	
NSF	SLS
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2. CHECK THE ADVERTISING / SPONSORSHIP ANCILLARY OPPORTUNITY:

- CORPORATE SPONSORSHIP \$25,000 INCLUDES:** Logo on all marketing promotions and web site; expanded and bold company listing in show directory with logo, hyperlink on web site, full page, 4 color ad in Show Directory, Corporate Sponsor banner on show site.
- MEETING ROOM \$2,500** **CLASS ROOM \$650**

PRINT ADVERTISING OPPORTUNITIES

- Show Preview Full Page..... \$3,350
- Show Preview 1/2 Page..... \$2,325
- Show Preview Front Cover Banner (inc Full Page Ad)..... \$11,850
- Show Preview Back Cover..... \$8,550
- Show Preview Inside Cover Spread..... \$10,300
- Show Preview Spread Ad..... \$6,695
- Show Preview Inside Back Cover..... \$4,635
- Show Directory Full Page..... \$3,350
- Show Directory 1/2 Page..... \$2,325
- Show Directory Front Cover Banner (inc Full Page ad)..... \$11,850
- Show Directory Inside Cover Spread..... \$10,300
- Show Directory Spread Ad..... \$6,695
- Bookmark..... \$3,100
- Enhanced Exhibitor Listing..... \$300

SPONSORSHIP ANCILLARY OPPORTUNITIES

- Crystal Palace Main Entrance Adhesive Graphics Call for rates
- Pre-Registration Badge Mailing Insert..... \$3,600
- Web Site Banner..... Call for rates
- Web Site Logo..... \$750
- Jumbotron Advertising..... Call for rates
- Banners..... \$3,000 to \$10,000
- Floor Graphics..... \$850 each
- Window Graphics..... \$10,000
- Stair Graphics..... \$8,500
- Door Graphics..... \$150 per door
- Transportation Provider..... \$14,000
- Shopping Bags..... \$15,000
- Lanyards..... \$9,000
- Coupon Insert..... \$2,500
- Flag Poles(6)..... \$10,000
- New Product Showcase Onsite..... \$500
- Attendee Newsletter..... \$300

All sponsorship prices do not include production or labor costs.
All rates / packages / terms are subject to change. Show management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of show management.

TOTAL AMOUNT DUE: \$

3. PAYMENT OPTIONS:

Payment via check or wire is required with contract (see Terms & Conditions, #4). **Wire Transfers:** For information on how to wire transfer payment, please contact Mary Barry at (617) 219.8347. Wire verification must accompany contract. The fees set forth above reflect a 3% discount for payments made via cash, checks or bank wire transfers. Payments made using credit cards are not entitled to the cash, check and bank wire transfer discount and the applicable fees will be recalculated accordingly. Please contact your sales representative to make arrangements for credit card payments.

5. SIGN HERE:

Authorized Signature _____ Accepted by: (Show Management) _____

ACCEPTANCE – Sponsor has read the Terms & Conditions on the reverse side of this Agreement. Sponsor understands that this Agreement shall be legally binding between Questex Media Group, Inc. (“Questex”) and the Sponsor. Sponsor also understands that any changes in the information in this Agreement must be provided to Questex in writing. This Agreement may be executed in counterparts with all such counterparts constituting one Agreement. This Agreement may be executed and delivered by facsimile and a facsimile signature shall be treated as an original. YES, by signing above the undersigned hereby affirmatively consents and agrees to receive (i) facsimile advertisements sent by or on behalf of Questex to the facsimile number provided above or instead to the following fax number: _____; (ii) telephone solicitations initiated by or on behalf of Questex and directed to the telephone number provided above or instead to the following telephone number: _____; and (iii) commercial electronic mail messages sent by or on behalf of Questex, its affiliates, lines of business and divisions.