

- All Food Vendors must complete the Special Food & Beverage Request Form for review by Wisconsin State Fair Park Management (attached). Completion of the Special Food & Beverage Request Form does not guarantee approval. If you have submitted a form and have not been contacted regarding approval of your request, please contact the Wisconsin State Fair Park Event Services Department (414.266.7300 or eventservices@wistatefair.com) for confirmation of receipt and status.
 - Vendors who do not complete a Special Food & Beverage Request Form will not be permitted to sample or sell their foods and/or beverages.
 - All products to be sampled and/or sold must be included on the request form.
 - Items (sampled or sold) that directly compete with items sold by the exclusive concessionaire are not permitted.
- Approved items considered consumable on-site must be sold at a price point of \$10.00 or higher.
- Approved items for sampling must adhere to the following guidelines:
 - "Licensor, at its sole discretion, may allow Licensee and/or Licensee's Exhibitors to distribute sample-sized food products and sample sized non-alcoholic beverages manufactured or distributed by Licensee and/or their Exhibitors. Upon approval, sample sizes will be no greater than one (1) ounce for beverage and two (2) ounces for food product and will be limited to distribution of one (1) each of food and beverage for each ten by ten (10 x 10) space."
- Insurance Requirements – We, the venue, do not collect insurance from individual exhibitors, as we work directly with the contracted Licensee who must meet the contracted requirements (please reference your License Agreement for specific requirements). Exhibitor insurance is the responsibility of the Licensee to obtain based on the event's specific requirements.
- Health Permits – All exhibitors with health permit questions should reach out directly to the State of Wisconsin, Department of Agriculture, Trade and Consumer Protection (DATCP).
 - DATCP Permit/Licensing Website:
https://datcp.wi.gov/Pages/Licenses_Permits/FoodLicenses.aspx

**Note for all Exhibitors: Carry-ins of outside food and/or beverage is not permitted. Event staff is required to enforce this policy upon entry into any Wisconsin Fair Park facilities.