



Milwaukee Journal Sentinel Sports Show  
www.jssportsshow.com  
Wisconsin State Fair Park, Exposition Center, West Allis, WI  
March 6-10, 2019

FAX TO: 917-591-8316

**2019 AT-SHOW DEALS!**

Show Management recommends you send this form in as early as possible as it only helps promote your booth in advance on the [www.jssportsshow.com](http://www.jssportsshow.com) site

MJSSS is offering online exposure on the official MJSSS website to make attendees aware of your show specials prior to the event! This special opportunity allows exhibitors the chance to advertise show site specials and remaining products or floor models to the attendees at discounted prices which is a great way to attract attendees to your booth.

To participate, please return this form to MJSSS Management as soon as possible.

Company Name: \_\_\_\_\_ Booth # (s): \_\_\_\_\_

Description of Discounted Sale Items of Regular Inventory and/or Floor Models, Excursions, Etc.

Examples include but are not limited to:

- 10 % discount on purchases made at MJSSS
- 20 % of Ranger Boats
- 5 % of show site tackle purchases
- 4 Day / 5 Night Elk Hunt (up to 3 hunters) \$5000 show site price (Retail \$8500)
- 1/2 day fishing – \$525 show site price (Retail \$850)

*(Complete all the apply)*

Brand: \_\_\_\_\_

Product: \_\_\_\_\_

At Show Special: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Want More Exposure – Upgrade to Marketing Package B or C**

Email [rick@osgshows.com](mailto:rick@osgshows.com) if you are intereseted in upgrading your marketing package

- Package B: Shop the Show! Online First Look Gallery \$250
- Show Logo & Booth # with Link to Company Website
  - Company Description (limited to 50 words)
  - Show offer featured on the "Shop the Show" section of JSSportsshow.com
- Package C: Featured Exhibitor Listing in MJS Print & Digital Advertising \$500
- Logo included in Featured exhibitor ad in two print editions (Sunday before show and special section on first day of the show)
  - Logo included in Featured exhibitor e-blast to MJS database (100,000 subscribers)
  - Featured exhibitor listing on JSSportsshow.com